

Liabilities: The debts owed by the business.

Net Profit or Loss: Gross profit minus total operating expenses.

Operating Expenses: All selling and administrative expenses required to run the company.

Owner's Equity: The total investments of the business minus total liabilities.

How CED can help you improve your Financial Management Skills

- i. Business Counselling and Advice
- ii. Management Audits
- iii. Assistance in establishing and maintaining record keeping systems
- iv. Inventory Management
- v. Training in Financial Management
 - (a) Basic Record Keeping
 - (b) Quickbooks Pro
(Basic and Advanced)
 - (c) Costing and Pricing
 - (d) Financial Statement Analysis, Budgeting and Forecasting for Business Planning
- vi. One Book Records on sale

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Centre for Enterprise Development Inc.

BUSINESS GUIDE NO. 7

Financial Management: Accounting and Bookkeeping

“Developing the local economy, one business at a time”



ACCOUNTING AND BOOKKEEPING

Accounting is a discipline that provides relevant information to decision-makers. It is the act of recording, summarizing and interpreting financial information. Accounting is classified under two main headings:

- i. Financial Accounting
- ii. Managerial Accounting

Bookkeeping is the recording aspect of accounting. It is the act of keeping a systematic account of financial transactions.

THE VALUE OF ACCOUNTING AND BOOKKEEPING TO YOUR BUSINESS

- As a requirement for obtaining capital from financial institutions.
- Aids in filing accurate tax returns, and cases of bankruptcy.
- Needed to promote internal efficiency.
- Important for the preparation of asset schedule for insurance purposes.
- To keep a running record of revenue, expenses and bank balances.

FEATURES OF AN EFFECTIVE ACCOUNTING SYSTEM

- i. Simple
- ii. Flexible
- iii. Ability to provide a record of transactions
- iv. Presents a true and fair picture of invested resources.

SOME BASIC TOOLS FOR TRACKING REVENUE AND EXPENSES

- i. A business bank account
- ii. Cheques and cheque stubs records
- iii. Journal
- iv. Ledger
- v. Sales summaries
- vi. Chart of accounts

Recording Accounting Information

- i. Select accounting data from their respective source documents.
- ii. Record information in the **Journal** or books of original, or your **One Book** if you are using the One-Book Accounting System.

These books contain three important details:

- The date of the transaction
- The accounts affected by the transactions
- The amount of the transaction

Each journal contains **Ledgers**. Ledgers are divided into a left-hand or *Debt Side* and a right-hand or *Credit Side*.

TYPES OF JOURNALS

i. **General Journal**: This is the main journal used to record transactions.

ii. **Subsidiary Journals**: These record one type of transaction. Types of Subsidiary Journals are:

- (a) Sales Journal
- (b) Purchase Journal
- (c) Cash Book

POSTING TRANSACTIONS

- First post transactions in the journal.
- Then post transaction to various ledger accounts.

SOME TERMS YOU SHOULD KNOW

Accounts Payable: Money which the business owes.

Accounts Receivable: Money which is owed to the business.

Asset: A tangible or intangible item that has value.

Balance Sheet: A summary of what the business owes, owns and its net worth.

Cash Flows: The actual movement of cash within a business.

Capital: Money, buildings, land and equipment used for the business.

Financial Statement: Summary of a business financial performance for a period of time.

Gross Profit: Revenue minus the cost of goods sold.

Income Statement: Reveals sales, expenses and profit or loss.